

Requirements for Voice of Chaim (VOC) Bulletin
Rates and Terms Effective November 1, 2023

Advertisement Dimensions:

Business Card 2" H x 3.5" W
 Quarter page 5.25" H x 4" W

Half page 7.25" W x 4.75" H
 Full Page 7.5" W x 10" H

Advertising Options	One year (10 issues)	Half year (6 issues)	One-Time Only
Business Card	\$350	\$200	\$50
Quarter Page	\$595	\$340	\$85
Half Page	\$980	\$560	\$140
Full Page	\$1645	\$940	\$235
*Back Cover	\$1645	\$940	\$235

- All advertising must be ready-copy art.
- All advertisements must be submitted in an electronic format.

If you are unable to supply your ad in an electronic format, our printing company can create your ad at an additional cost. *The advertiser will work directly with the printing company and be obligated to the printing company for the work they perform to create the advertisement.*

Note: If you no longer have the electronic file of the ad you would like to submit, we can accept a hard copy of your ad and it will be scanned in by the printer. *However, we cannot guarantee the quality of an ad given to us in a hard copy format.*

Electronic files – Please send all advertisements to bernice@etzchaim.net with the ad file attached. **We will only accept .png and .jpg files.** Your ad will not appear in our bulletin *until* payment has been received for your ad, along with the ad file. You are welcome to pay by credit card. **There is a processing fee of 2.6% for all credit card payments.** There is no fee if you pay by cash or check.

- All supporting files i.e. fonts and graphics must be included.
- Word processing program files such as Microsoft Word or WordPerfect are not acceptable.

Voice of Chaim Guidelines

All ads must be received by the 1st of the month for the following month. The half-page ad on the ***back cover** is a premium advertisement and is at the rate of a full page. (Example: January 1st for February bulletin) For questions regarding the bulletin, please contact Bernice at 770-973-0137 or via email at Bernice@etzchaim.net.

PLEASE NOTE: If you wish to modify your ad during the contract term, please let us know. We do not send out monthly reminders.